/ personal question /

treatment by Dustin Willis

/ concept /

white noise.

from the beginning, this song is fucking creepy. The video will follow a girl running for her life down a long, unsettling hallway. We then go into smooth, hypnotizing steady shots of her in reverse. She's sucked back into the room she was running from.

The room - in it, a mirror. Over her reflection's shoulder is her conscious, personified as he has a full conversation with her through lyrical confrontation.

When the song ends, she runs from the room, back to where we started.

/ hallway /

/ mirror /

/ framing /

/ notes /

The video will flow at the beginning, get choppy in the middle with the
rapid fire lyrics, and end smoothly as a coda to the beginning. For a
better result, i suggest using a set of twins for the mirroring effect so
we can have full practical capabilities in camera.

i look forward to doing this!

- D