

WATCH

SHIP TO: TALENT NIGHT

**SENDER: TREATMENT BY
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[concept]

Naitch epitomizes the swag of an undefeated champ with the power to make anything happen. Staying in line with the chorus, Nature Boy lives here. So the concept is pretty simple:

An old, mystical robe bought off Ebay with the aura of Ric Flair ends up in the hands of Talent Night.

This one's wild. Let's take a journey. >>

[the delivery]

We open on an extreme close up of a cardboard box with a delivery sticker, marked with the song name and band.

We pull back, revealing a UPS-like delivery man walking the package up to a porch. He drops the package, rings the bell, and leaves.

Bain opens the door and grabs the package.

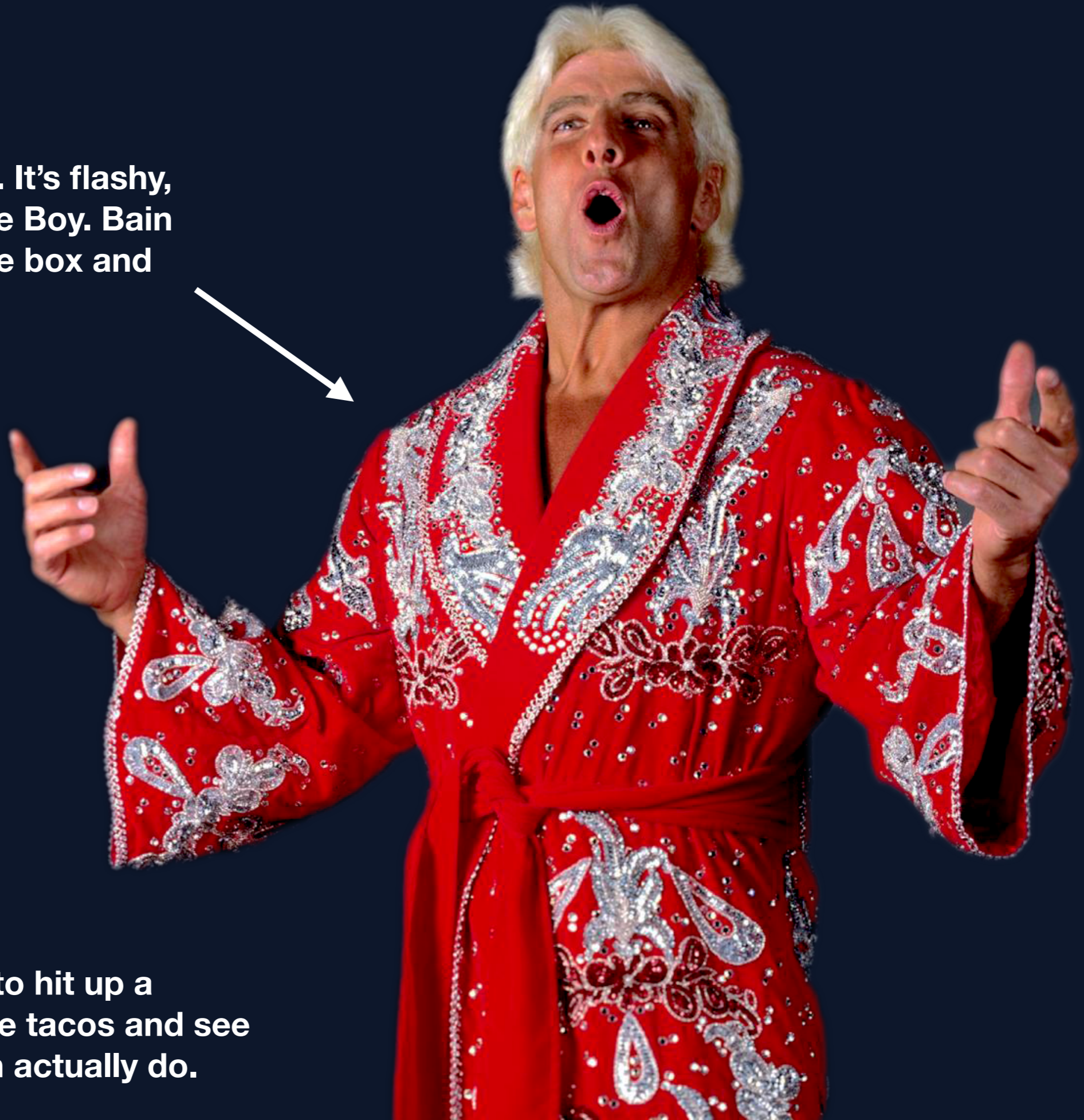
[the reveal]

Okay, we know the robe. It's flashy, it's obnoxious, it's Nature Boy. Bain pulls this bad boy out the box and admires it.

Zorthy removes his sunglasses, revealing a second pair.



The only option is to hit up a restaurant for some tacos and see what this thing can actually do.



[the ride]

Zorth calls up a ride share.*

*ride share sponsorship to be discussed. Otherwise, generic will be used.






[the ride]

We see a Tesla pull up. If we don't get the sponsorship, we'll play this off as if Zorthy summoned his car from his phone - and later reveal it's actually a ride share driver as the two are in the backseat.

Bain raps from the backseat. Zorthy nods his head to the beat. The driver is completely unfazed.

[the restaurant]



A smiling woman with long reddish-brown hair, wearing a dark blue polo shirt, stands behind a dark wooden restaurant counter. She is looking towards the camera. On the counter in front of her are a computer monitor, a bowl of red candies, a glass of toothpicks, and a large potted succulent. Behind her, the wall is decorated with several signs: a green sign that says "PLEASE WAIT 2 BE SEATED" with a cactus illustration, a sign that says "Having a Party?" with a colorful bird, and a chalkboard with handwritten text. To the right, a window shows an outdoor area with trees and a building. In the foreground on the right, a hand is holding a red sign with a logo.

Zorthy walks in and throws up two fingers at the hostess, requesting menus. As she gathers the menus, she looks behind him, wondering where the second guest is.

The beat builds. So does the tension. We push in on the entrance doors...



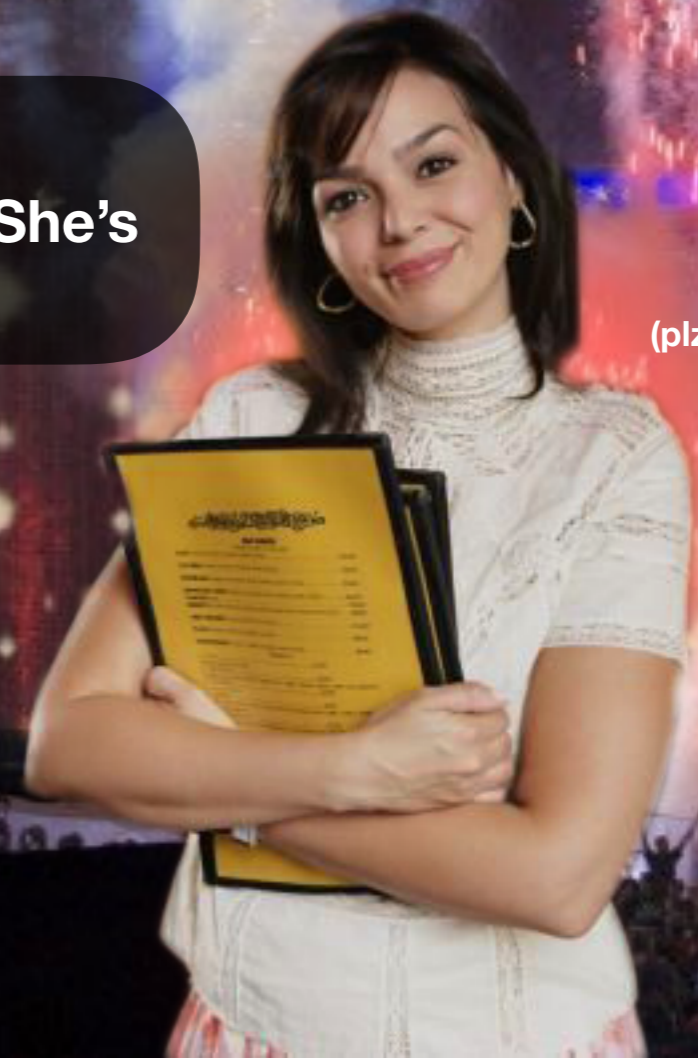
[the entrance]

Bain enters the restaurant, doors flung wide open. As he steps in on beat, large smoke towers flair from beneath him. We pull back, revealing a steel truss complete with lights shooting in every direction.

The hostess looks on, clutching her menus. She's not impressed.

Zorthy, however, is living for this. He gives us the famous WOO! during the chorus.

(plz stop.)

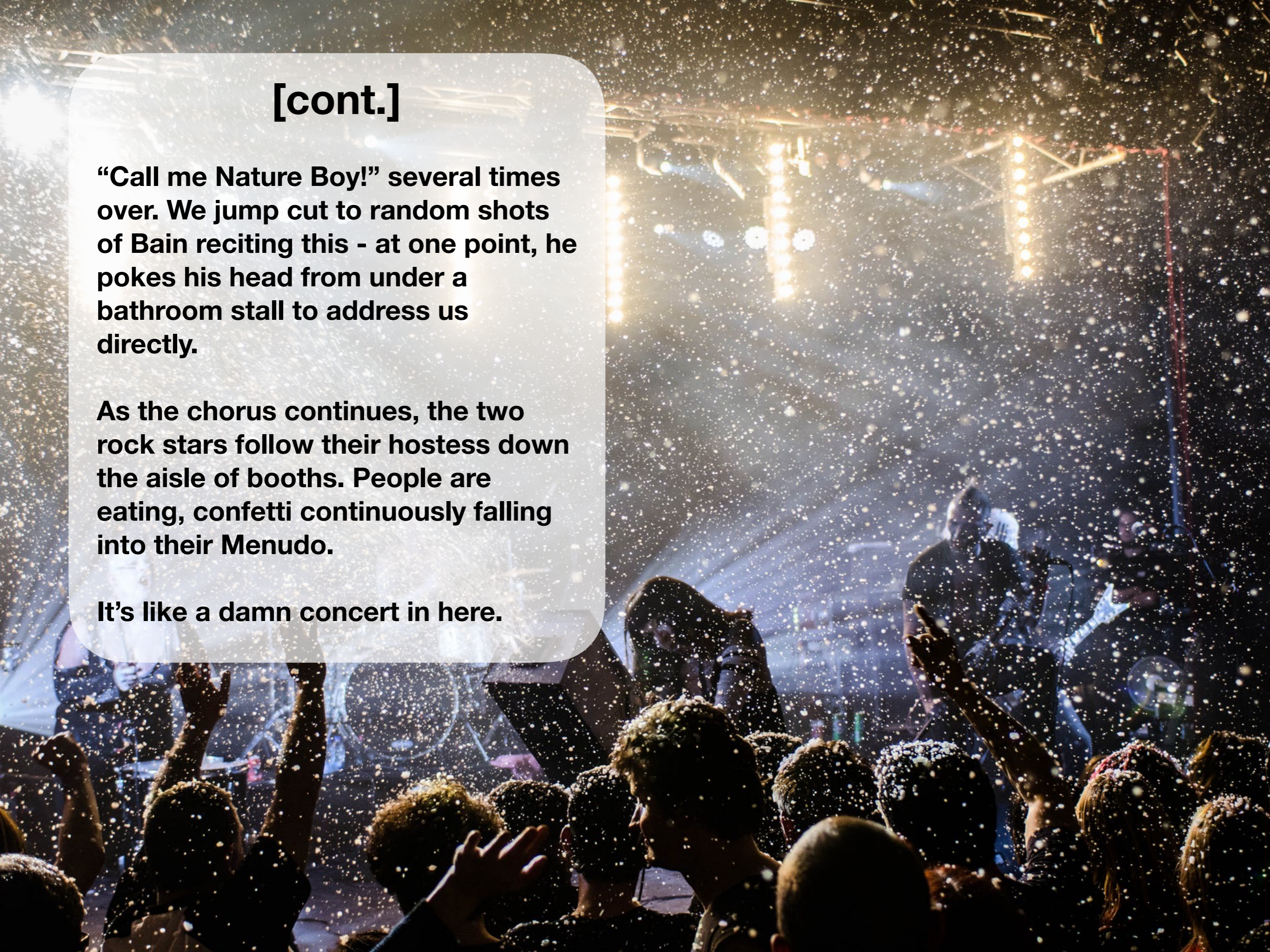


[cont.]

“Call me Nature Boy!” several times over. We jump cut to random shots of Bain reciting this - at one point, he pokes his head from under a bathroom stall to address us directly.

As the chorus continues, the two rock stars follow their hostess down the aisle of booths. People are eating, confetti continuously falling into their Menudo.

It's like a damn concert in here.





[verse 2]

**Things normalize for a bit.
We push in on Bain sitting
at a booth, food sliding in
and out of frame in front of
him.**

Everything is centered.

**We can also play with
swinging the camera
around the table in a
continuous cut fashion,
showing the progression of
time through number of
empty glasses on the table.**



... oh, and that waitress?
She'll probably look
something like this.

Two of them.

And Bain and Zorthy invite
them back to the apartment
via the Tesla.



[the apartment]

Bain's girl sits on the couch as he removes his robe and hangs it. She's flipping through the options of movies to watch. She wants to watch something with Kevin Costner.

(Bain does not.)

I like the idea of pausing for dialogue here. An exchange between Cobain and the girl on his couch convinced they should watch *Tin Cup* or something. He slowly puts the robe back on and the music comes back in, building to the final chorus.

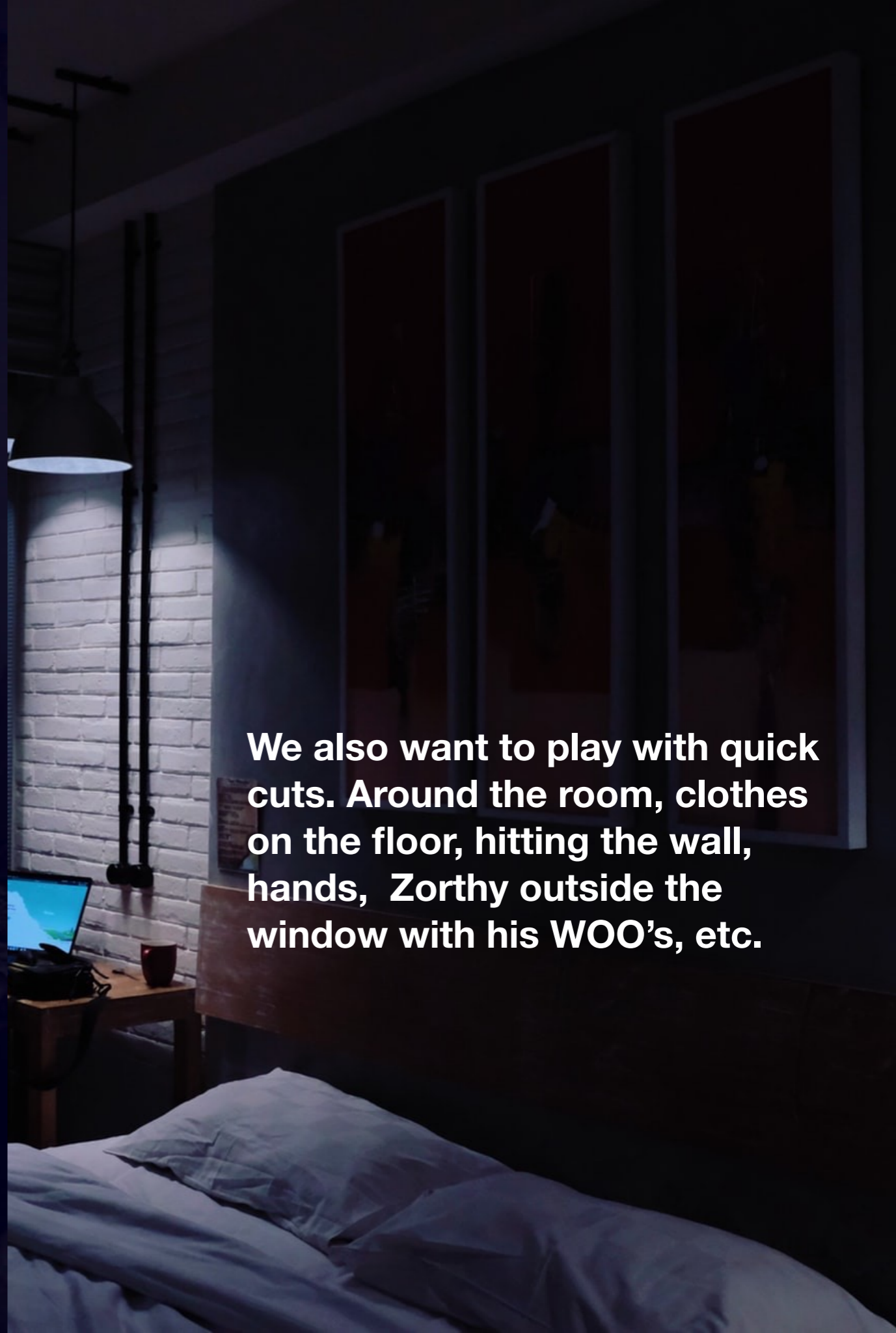
[chorus]

**On the drop, the truss
reappears and the smoke and
lights kick in right here in the
living room, just like before. It's
Nature Boy, back for round 2.**



[the outro]

We want to play with some different elements here. Zolly movements, disorientation throughout. Lighting will be all over the place, the chaos representing a wild night.



We also want to play with quick cuts. Around the room, clothes on the floor, hitting the wall, hands, Zorthy outside the window with his WOO's, etc.

[the end]

As the beat rides out and the smoke settles, we'll work our way down the bed to reveal a passed out Cobain. We'll keep working our way down past the empty spot next to him and to the floor.

A pair of bare feet walk away from us and toward the door. As we pull up her backside, she tosses the magical robe over her shoulders and leaves.

